



RISOLI'

IL PRESSOFUSO IN CUCINA



MADE IN ITALY



GOOD HEALTH
STARTS IN THE PAN

ENGLISH TEXT
Updated NEWS
December 2016

50th ANNIVERSARY

thoughts & wishes



Fifty years have passed from the birth of my company, but it doesn't show!

Today, at age seventy, when I look back, I see a wife who has been on my side for 45 years and two talented children who I have guided and joined in the business for more than twenty.

I remember the great sacrifices but also the great satisfactions for the achievements and especially thanks to choosing to create only products of the highest quality.

Quality also in the way we work: I see my company always on the cutting edge, where we take care of all the production from raw materials to the finishing. Although in our market competition is increasingly fierce and less transparent, this doesn't scare us, instead, it pushes us further.

This is how the idea for Dr Green by Risoli came in place, from the desire to create a range of kitchenware even more beautiful, safer, aimed not only at the pleasure of cooking but also to the well-being of everyday.

This is the quality in which we believe.

Alfredo Montini

What is Dr. Green

Dr. Green is: YOUR WARRANTY

For a **trusty purchase**, of **high quality** and **great well** being. Never forget: **good health starts from a good pan!**

Eating healthy means healthy cooking, with **certified cookware** that doesn't release substances in foods, that allows a **delicate cooking** of food and **respects the environment**, making the time spent on the stove, easy and exciting.

Dr. Green is: BETTER COOKING PERFORMANCE

With its **6mm thick cast aluminum body**, the cooking temperature is rendered **uniform** over the entire surface. This is the ideal tool for gentle cooking over low heat that keeps foods **wholesome and more flavoursome**.

Discover the **selected** range for everyday cooking and the **specialized cookware** for preparing vegetables, fish, lean meats and for oven, steam and slow cooking on www.risoli.com.







Dr. Green is: ITALIAN INTEGRATED SUPPLY CHAIN

We start from the raw materials, all products are made from **high grade aluminum** provided directly by the **Italian smelters** of Lumezzane at **zero km** and the non stick coatings are developed in direct collaboration with **Praxair**. With their diamond brush pattern each piece is individually **hand-finished and checked** before reaching the final consumer. **The Dr. Green Chain is 100% Italian**, allowing more effective and timely **controls and safety**.



Dr. Green is:

- ✓ **your guarantee for a safe purchase, of high quality and great well being.**
- ✓ **the best yield of food thanks die-cast aluminum and uniform heat distribution.**
- ✓ **italian production with inspected and certified supply chain.**
- ✓ **specialists at your service - research and development.**



Dr.Green for your wellbeing

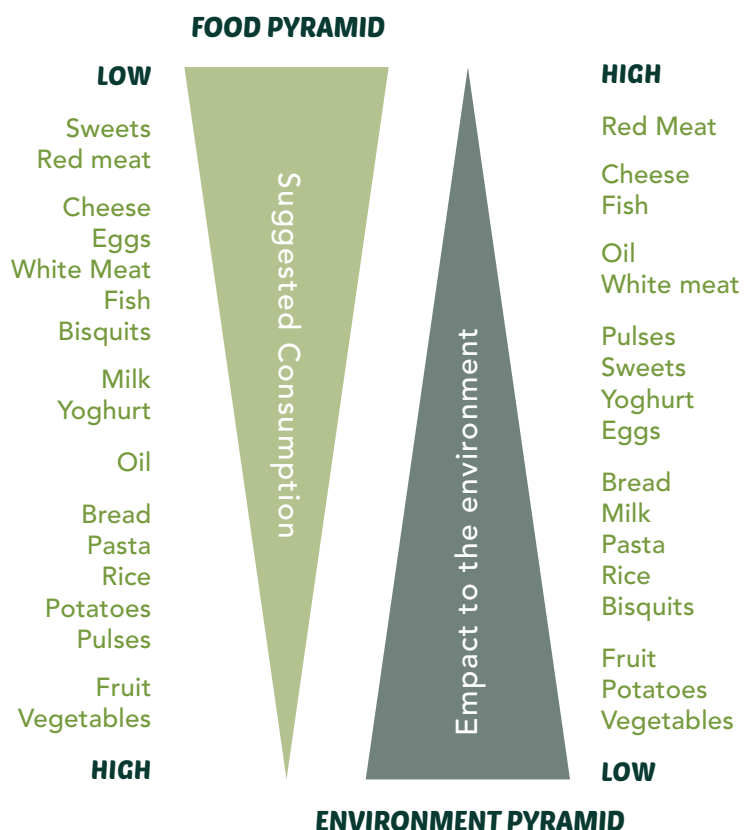
A Dr. Green diet is:

Food and environment Pyramid

Products that are good for our health are also those which are good for our environment. The dual food-environment pyramid was conceptualised and published for the first time in 2012 by the BCFN (Barilla Center Food & Nutrition) and is a communication tool that puts in relation both aspects of nutritional and environmental impacts of foods.

The nutritional part (which varies depending on the suggested frequency of consumption) was devised by taking as reference model the **Mediterranean Diet**. The new environmental pyramid has been designed by reclassifying the same food pyramid with respect to the impact of those foods on environment.

Looking at the two pyramids side by side (see picture) we can easily see how foods for which a higher consumption is recommended are also those that have a minor environmental impact. Viceversa, those for which a minor consumption is recommended are the ones which have a greater environmental impact.





the new non-stick Green - Stone

Green - Stone® is:

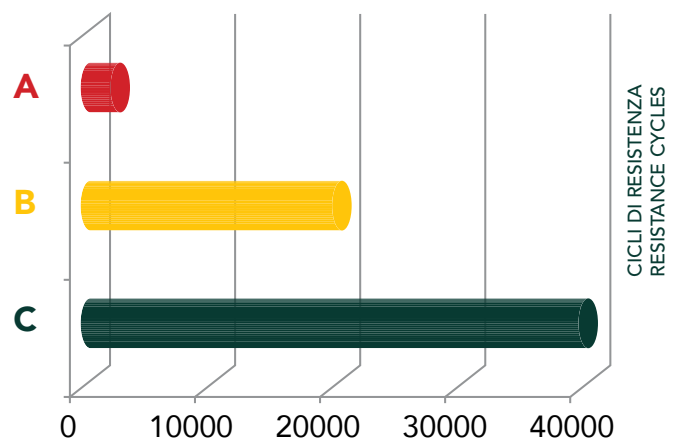
high quality guarantee and **double resistance** to **wear** compared to standard pans demonstrated with **LGA Tested**



GREEN - STONE

MAXIMUM DURABILITY AND STRENGTH

LGA Tested Quality Seal



A Non-Stick on low cost imported products.

B Non-Stick on standard cast aluminium products Made in Italy.

C New Green-Stone® non-stick from Dr Green® Made in Italy by Risoli.

**the best
non - stick
ever!**





GOOD HEALTH STARTS IN THE PAN

- ✓ **Single die-cast Italian aluminum body 6mm thick**
- ✓ **Triple layer Greenstone® non-stick coating, guaranteed**
- ✓ **Scratch resistant and easy to clean**
- ✓ **PFOA FREE - NICKEL FREE**
- ✓ **Design for specific foods**
- ✓ **Individually finished and manual controls**
- ✓ **Professional Use**
- ✓ **Filiera qualità integrata 100% ITALIA**
- ✓ **International Certifications by TUV, DNV**
- ✓ **Certified non-toxic by the Danish Technological Institute**
- ✓ **Energy saving cooking**
- ✓ **Fat-free cooking**

**the choice
better for your
health and
for a new
kitchen more
natural!**



PRODUCTS DR. GREEN





frypan

 EXTRA INDUCTION

 EXTRA INDUCTION

 EXTRA INDUCTION

SIZES	ART.
Ø 7,8"	00103DR/20GS
Ø 7,8"	00103DRIN/20
Ø 9,5"	00103DR/24GS
Ø 9,5"	00103DRIN/24
Ø 11"	00103DR/28GS
Ø 11"	00103DRIN/28
Ø 12,5"	00103DR/32GS



deep frypan + glass lid

 EXTRA INDUCTION

SIZES	ART.
Ø 11"	00105DR/28GS
Ø 11"	00105DRIN/28





saucepot + glass lid

SIZES	ART.
Ø 8"	00097DR/20GS
Ø 8"	00097DR/24GS
Ø 9,5"	00097DRIN/24

 EXTRA INDUCTION



saucepan + glass lid

SIZES	ART.
Ø 9,5"	00099DR/24GS
Ø 11"	00099DR/28GS
Ø 11"	00099DRIN/28

 EXTRA INDUCTION





grill

 EXTRA INDUCTION

SIZES	ART.
10,2x10,2"	0094BDR/26GS
10,2x10,2"	0094BDRIN/26



servigrill

SIZES	ART.
18x9,8"	00114DR/46GS





saucepot + glass lid

 EXTRA INDUCTION

SIZES	ART.
Ø 6,2"	0095BDR/16GS
Ø 6,2"	0095BDRIN/16



roast pan + glass lid

SIZES	ART.
14,2x9,5"	00109DR/36GS





wok

SIZES	ART.
Ø 12"	00080DR/30GS



wok + glass lid

 EXTRA INDUCTION

SIZES	ART.
Ø 12,5"	00081DRIN/32





tajine

SIZES	ART.
Ø 9,5"	00133DR/24GS



egg & sweet

SIZES	ART.
Ø 5,5"	00101DR/14GS





The new natural pots for a natural cooking

Cooking tools completely safe. Pots for those who love the natural cooking. Dott. Green is not just a pan, but a lifestyle healthy! because good health STARS IN THE PAN!



Si ringrazia

*Magenta*₄₃
creativa design - arte



Dr. Green® Accessories

The quality which has characterised Risoli for over 50 years has been expanded today by enlarging the family with complementary products and utensils. The life of your pots and pans can be even longer and there are some useful accessories to help you in the kitchen.

Risoli's guarantee and the Dr. Green® philosophy: Dr. Green® accessories are out and respect your kitchen and the environment to bring health into your home.

Detergent and Sponge

Respect for the environment and supporting ecology: in conjunction with I.C.E. FOR SpA, Risoli has developed eco-friendly detergents with surfactants of vegetable origin for your Dr. Green® and other kitchen equipment. The low soda content ensures that they remove grease effectively and are not corrosive to non-stick surfaces and so do not damage them.

It is hypoallergenic and completely biodegradable, mild on skin and gentle on the environment. To complete the cleaning of pots and pans, Risoli has also thought of a Dr. Green® sponge that cleans thoroughly without scratching or damaging surfaces in any way.

Textiles

Soft, durable and reliable: Dr. Green® textile accessories are your ideal aids for cleaning and handling Risoli pots and pans. Loyal to Italian production, all Dr. Green® textiles are 100% made in Italy and consist entirely of pure cotton. Their dual structure allow for uniting style and functionality: the parts with honeycomb pattern make them stronger to withstand ripping and wear and tear, the panama side has the typical Dr. Green® pattern.

The pot holder has a patented suspender to prevent your hands from slipping for a more secure grip.

Tools

The natural extension of pots and pans: Risoli has brought out Dr. Green® utensils to ensure that foods are handled safely. Proven durability allows them to be used at high temperatures, up to 220°C, and their ergonomic design makes them comfortable and easy to use. Dr. Green® utensils are made of nylon which is manufactured in Italy, recyclable and certified to be food safe.



adaptor

inductor universal disc with removable handle

SIZES	ART.
Ø 8,2"	020080/22A00
Ø 10,15"	020080/26A00



protector

silicone trivet

SIZES	ART.
7"x 7"grey	020080/60G00
7"x 7"green	020080/60V00





“Green Clean” detergent

**with surfactants of vegetable origin – push pull cap
hypoallergenic and biodegradable**

QUANTITY	ART.
500 ml	020080/70CLO



**hypoallergenic
and biodegradable**



“Green Clean” sponge

**one classic microfibre side,
one smooth microfibre side**

SIZES	ART.
12,5x8,5x3 cm	020080/80SP0



**cleans thoroughly
without scratching**



Dr. Green® kitchen oven mitt

one side printed panama, one side green honeycomb pattern

SIZES	ART.
19x32 cm	020090/01DR0



Dr. Green® pot holder

with patented suspender
one side printed panama, one side green honeycomb pattern, 100% cotton

SIZES	ART.
18x18 cm	020090/02DR0





Dr. Green® kitchen apron

with printed panama bib
100% cotton with honeycomb pocket

SIZES	ART.
60x90 cm	020090/03DR0



Dr. Green® tea towel

100% cotton printed panama

SIZES	ART.
50x80 cm	020090/04DR0





Dr. Green® nylon tongs

resistant up to 220°C - 100% made in Italy

ART.

020080/39DR0



Dr. Green® nylon ladle

resistant up to 220°C - 100% made in Italy

ART.

020080/37DR0



Dr. Green® nylon lasagna server

resistant up to 220°C - 100% made in Italy

ART.

020080/38DR0





Dr. Green® nylon cooking spoon

resistant up to 220°C - 100% made in Italy

ART.

020080/36DR0



Dr. Green® nylon spaghetti tongs

resistant up to 220°C - 100% made in Italy

ART.

020080/35DR0



Dr. Green® nylon slotted spoon

resistant up to 220°C - 100% made in Italy

ART.

020080/33DR0



For your point of sale

Ideal for your window displays

For a better and correct display of the **Dr.Green** products, when they are off the shelves, we have made available dedicated floor stands and counter-top displays in line with the graphic design of the new range and recall the advertising campaign rolling on the top cookery magazines.



For your point of sale

Packaging & Shopper

When it comes to retail sales, packaging is a very important factor. It gives the products personality and is able to generate an emotional response and a sense of belonging to a certain lifestyle.



Advertising

The press campaign is one of the most visible and effective forms of advertising. It will be a very useful tool for supporting your sales of the **Dr. Green** products.

We have planned ads for Dr Green on many specific magazines, such as: La Cucina Italiana, Jamie, Funny Vegan, Slowly Veggie, Viaggi del Gusto, Italo, Gusto Sano... and more.

This will be coupled with active support and visibility on the main social media and via our Facebook page, which will be constantly updated.







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